

NAFEES SHAMS

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OBJECTIVE

To obtain a position as a Full Stack Developer, where over 13 years of knowledge of web development, Wordpress/CMS, web and graphic design, online marketing can be utilized.

SUMMARY

Strong knowledge of web development, ecommerce and content management software

Strong knowledge of graphics design,online marketing, web analytics and SEO

Excellent written and verbal communication skills

Strong customer relations, project management and technical support skills

EXPERTISE

HTML, Javascript, CSS, PHP, MySQL (13 yrs)

Wordpress, Dreamweaver/Photoshop/Illustrator (10)

SEO, Analytics, Social Networking, Online Marketing, Email campaigns (10)

ASP.net/Visual Studio.net, SQL server, Linux, IIS (5 yrs)

JQuery, VBScript, Visual Basic, Drupal (3)

Project Management (3)

PROFESSIONAL EXPERIENCE

Web Consultant

2013 - Present

Sun New Media, Vancouver, British Columbia

- Designed, developed and maintained websites for various clients.
- Developed and maintained content management systems and databases, including themes.
- Improved site functionality/user experience utilizing SEO, web analytics and customer feedback.

Web Consultant

2006 - 2013

Ensemble Travel, Vancouver, British Columbia

- Designed and maintained internet and intranet websites for various clients.
- Developed and maintained content management systems and databases, including themes.
- Produced and managed content, ads, and social networking tools.

Web Producer

2004 - 2006

Air Canada, Richmond, British Columbia

- Designed and developed company internet and intranet websites.
- Reviewed and wrote web content consistent with company style and standards.
- Developed applications for content management software.

Web Development/Graphic Artist

2002 - 2004

DirectCash Income Fund, Calgary, Alberta

- Designed and developed company web sites and web applications.
- Designed and developed over 20 marketing materials and project proposals.
- Developed database driven and ecommerce enabled web applications.

Web/Graphics Design

2000 - 2002

PCNet Voice Services, Calgary, Alberta

- Designed and developed over 50 websites for one of the largest e-commerce malls.
- Provided quality assurance and technical support to clients/owners of web sites.
- Developed, from concept to production, over 20 marketing materials and corporate manuals for telecommunications products and services.

EDUCATION

Ecommerce Solutions Developer Diploma

2002 CDI College, Calgary, Alberta

eBusiness Professional Program, Certificate Internet Webmaster, INet+

2000 New Horizons Computer Center, Calgary, Alberta

Computer Science

1995 - 1997 University of Calgary, Calgary, Alberta

COMMUNITY LEADERSHIP/INVOLVEMENT

- Founded and organized a hiking group with over a thousand members, organizing over 30 hikes annually.
- Co-founded and organized a soup kitchen for the homeless in Vancouver's DTES.
- Running a photography tour business, showcasing BC's natural beauty while teaching photography.
- Exhibiting great people skills in running community, social and outdoors events.
- Activist and organizer for the youth, homeless and refugees.
- Spoke, made video/audio presentations and raised funds for several humanitarian projects.

References available upon request